



## DISPLAY BOOTH (NON-SELLING EVENT) APPLICATION FORM

*Rule 4.5.2 requires an IBO to obtain approval prior to setting up a display booth at a non-selling temporary event. To obtain approval, the following information must be received by the Business Conduct and Rules Department at least thirty (30) days prior to the event to allow sufficient time for processing. The completed Display Booth Application Form, along with any attachments, should be sent to Business Conduct and Rules via email at bcr@amway.com or fax to 616-787-7896. NOTE: You must have received written approval from the Corporation prior to displaying at the requested event.*

IBO responsible for display booth: \_\_\_\_\_ IBO #: \_\_\_\_\_

Provide the name, date, location, and a description of the type of event:

Name and telephone number of the event organizer or contact person who authorized your participation at the event:

Attach a sketch of your proposed booth space, along with samples of any signs or posters that you plan to use at the event.

List products/services to be displayed and/or promoted:

List of literature to be used or handed out:

List name(s) and IBO number(s) of IBOs that will be participating:

I, \_\_\_\_\_, as the upline Platinum agree to work with the applying IBO(s) to create a professional presentation at the booth and ensure that their conduct is consistent with the Rules of Conduct.

\_\_\_\_\_  
Platinum's Signature

\_\_\_\_\_  
Date